

**OFFICE OF THE PRINCIPAL Pt. JAWAHAR LAL NEHRU GOVT.
MEDICAL COLLEGE CHAMBA HP.**

No.GMC/CBA/GA./2020-Vol-V- 21557-84

Dated:- 03-12-22

To

1. The Medical Superintendent
Pt. JLNGMC&H, Chamba.
2. All The HOD's
Pt. JLNGMC&H, Chamba.
3. All The Concerned Branches
Pt. JLNGMC&H, Chamba.
4. Incharge Website(with the request to put this -
-logo in the college website)
5. Rajat Projectionist
Pt. JLNGMC&H, Chamba.

**Subject: Regarding Use of logo of and Theme of G20 during India Presidency of
the G20 December 2022 to 30 Nov 2023.**

Sir,

Please find enclosed herewith a copy of letter No. HFW-
H(VI)B(15)54/2015 dated 01.12.2022 received from The Director Health Services,
Himachal Pradesh on the subject cited above.

In this regard you are requested to ensure that the logo of G20 and theme be
used as per guidelines issued by Govt. of India.

Enclosed as above:



**Principal,
Pt. JLNGMC& H Chamba
Distt. Chamba (H.P)**



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GMCH CHAMBA <gmchchamba@gmail.com>

Use of logo of and Theme of G20 during india presidency of the G20 December 2022 to 30 nov 2023

Director Health Services <dirhealthdhs@gmail.com>

Thu, Dec 1, 2022 at 2:51 PM

To: SLBS GovtMedicalCollegeHospitalMandi <prslbsgmchmandi@gmail.com>, Principal NAHAN <yspgmc.nahan@gmail.com>, Principal Hamirpur <principal.hamirpur@gmail.com>, Principal Chamba <gmchchamba@gmail.com>, Principal IGMCH <principal-igmc-hp@nic.in>, TANDA <principal.tanda@gmail.com>, Dr M L Kaushal <cmobls@gmail.com>, cmo kullu <cmokullu@gmail.com>, CMO CHAMBA <cmochambahp@yahoo.co.in>, CMO Sirmaur <cmosirmaur@gmail.com>, CMO MANDI <cmomandihp@yahoo.co.in>, CMO Una <cmouna_hp@yahoo.co.in>, CMO Keylong <cmokeylong23@gmail.com>, CMO HMR <cmo-ham-hp@nic.in>, CMO KANGRA <cmokangra@yahoo.co.in>, Dr CMO Solan <cmo-sol-hp@nic.in>, CMO SHIMLA <cmoshimla@gmail.com>, cmo Kinnaur <cmokinnaur@gmail.com>, MS KHANERI RAMPUR <smoicmgmsckhaneri@gmail.com>, MS Palampur <mschpalampur@gmail.com>, MS IGH <srmsigmcshimla@gmail.com>, hhmh shimla <hhmhshimla@hotmail.com>, MSHamirpur <msrhmr@gmail.com>, MS Chamba <mschambahp@gmail.com>, zh Mandi <zonalhospitalmandi@gmail.com>, STDC Himachal Pradesh <stdchp@ntcp.org>, Rakesh Sharma <zhdharamshala@gmail.com>, MS solan rks <mssolanrks@gmail.com>, MS RH Nahan <rksrhnanahan@gmail.com>, MS UNA <seniormedicalofficerrhuna@gmail.com>, MS tanda Medical college <medical.supdt.tanda@gmail.com>, MS KNH Shimla <msknhshimla24@gmail.com>, MS DDU <msdduripon@gmail.com>, MS Kullu <rkskullu@gmail.com>, MS Kinnaur <smoreckongpeo@gmail.com>, MS Rohru <msrohru@gmail.com>, MS Bilaspur <msrbilaspur@gmail.com>, md-hp-nrhm <md-hp-nrhm@nic.in>, Dhsr Shimla-9 <dhsrshimla@gmail.com>, DME&R <directorateme@yahoo.in>, HPStateAIDSControlSociety Shimla <sacshp@gmail.com>, zlo kandbari <zlokandbari@gmail.com>, gagan deep raj hans <zlhmandodhar@gmail.com>

Sir, Madam
Please find this attachment

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(Dr. GOPAL BERI)
Director Health Services,
Himachal Pradesh
Office No. 0177-2621424
Fax Number 0177-2620661
Email address: dirhealthdhs@gmail.com



Principal
Additional Director
Joint Director
Administration Officer
Superintendent G-I
Officer / D.A.

6666.pdf
7505K



No.HFW-H(VI)B(15)54/2015
Health & Family Welfare Department
Himachal Pradesh

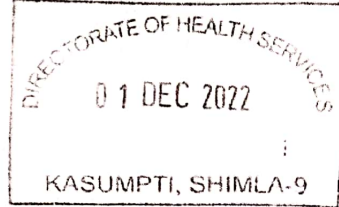
To

All the Principals
Govt. Medical College
Himachal Pradesh

All the Chief Medical Officers
Himachal Pradesh

All the Medical Superintendents
Himachal Pradesh

Dated Shimla-9 the:



Subject: - Use of Logo of and Theme of G20 during India's Presidency of the G20 (1st December, 2022 to 30 Nov., 2023- thereof.

Memo,

Please find enclosed herewith a copy of letter number GAD-A(F)10-11/2022 dated 28-11-2022 received from the Joint Secretary (GAD) to the Govt. of Himachal Pradesh on the subject above.

In this connection, you are requested to ensure that **Logo of G20 and theme** be used as per guideline issued by Government of India.


Director Health Services
Himachal Pradesh

No.HFW-H(VI)B(15)54/2015 dated Shimla-9 the

Copy forwarded for Similar necessary action to:-

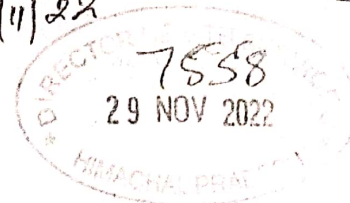
- 1 The Mission Director, National Health Mission Himachal Pradesh Shimla-9
- 2 The Director, Health Safety & Regulation, H. P, Shimla-2.
- 3 The Director Medical Education & Research H.P. Shimla-9
- 4 The Project Director, HP State AIDS Control Society, H.P.Shimla-
- 5 The Dental, Director, Himachal Pradesh .Shimla-171009
- 6 All the Jt. DHS/ Dy. DHS/ OSD/ ACF/ Dy. Controller H&FW Dte.
- 7 All the Superintendent Medical I to VI Branch H&FW Dte.
- 8 The Principal, SIHFW (Parimahal) and RHFUTC Chheb (Kangra).
- 9 The Zonal Leprosy Officer, Kandwari and Mandodhar at Chambaghat.
- 10 The Superintendent Medical -V Branch IT Cell with the direction to upload the same on the Department website.


Director of Health Services
Himachal Pradesh

No. GAD-A(F)10-11/2022
Government of Himachal Pradesh
General Administration Department
(Section-A)

4126
29/11/22

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From

Chief Secretary to the
Government of Himachal Pradesh

To

28/11/22
Adm. Secy
Pvt. Secy/PA
A.O.
Cy (Dir) Legal
Supdt. Med-I
Supdt. Med-II
Supdt. Med-III
Supdt. Med-IV
Supdt. Med-V
Supdt. Med-VI
IEC/MIS
DHS
28/11/22

1. All Administrative Secretaries to the Government of Himachal Pradesh
2. The Resident Commissioner, (H.P.) Himachal Bhawan, 27 Sikandra Road, New Delhi-110 001
3. The Secretary to Governor, H.P.
4. The Secretary, H.P. Vidhan Sabha.
5. All HODs, Himachal Pradesh
6. All Divisional Commissioners, H.P.
7. All Deputy Commissioners, in Himachal Pradesh
8. The MDs of all Boards and Corporations.
9. The Registrar, HP High Court Shimla.
10. The Registrar(s) of all Universities, H.P.

Dated: Shimla-2, the

28th November, 2022

Subject: Use of Logo and Theme of G20 during India's Presidency of the G20 (1st December, 2022 to 30 Nov., 2023-thereof.

Sir/Madam,

I am directed to refer to the subject cited above and to enclose herewith DO. No. 1/48/8/2022-Cab. dated 08th November, 2022 alongwith its enclosures received from Cabinet Secretary, Government of India, New Delhi and to say that Hon'ble Prime Minister has unveiled the **G20 logo and the theme** for India's Presidency of the G20 (1st Dec. 2022 to 30th Nov., 2023).

You are requested to issue necessary directions to Departments/Offices under your control for widespread use and mainstreaming of the G20 logo and theme during India's Presidency period as per the guidelines issued by Government of India. The soft copy of the G20 logo & theme is being sent through official email of the concerned Departments/ offices.

Yours faithfully,

(Surjeet Singh Rathore)
Joint Secretary (GAD) to the
Government of Himachal Pradesh
28 November, 2022

Endst. No. & date: As above Dated: Shimla-2 the
Copy is forwarded to:-

1. The Cabinet Secretary, Government of India w.r.t. his DO letter referred above for information please.
2. The OSD, Ministry of External Affairs, Sushma Swaraj Bhawan, Chanakypuri, New Delhi-110021 (email id: ops.g20@mea.gov.in) for information please.

Joint Secretary (GAD) to the
Government of Himachal Pradesh

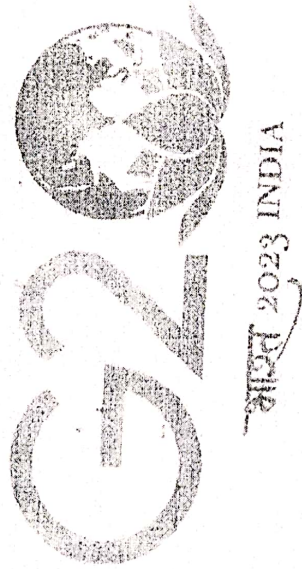


भारत 2023 INDIA

वसुधैव कुटुम्बकम्

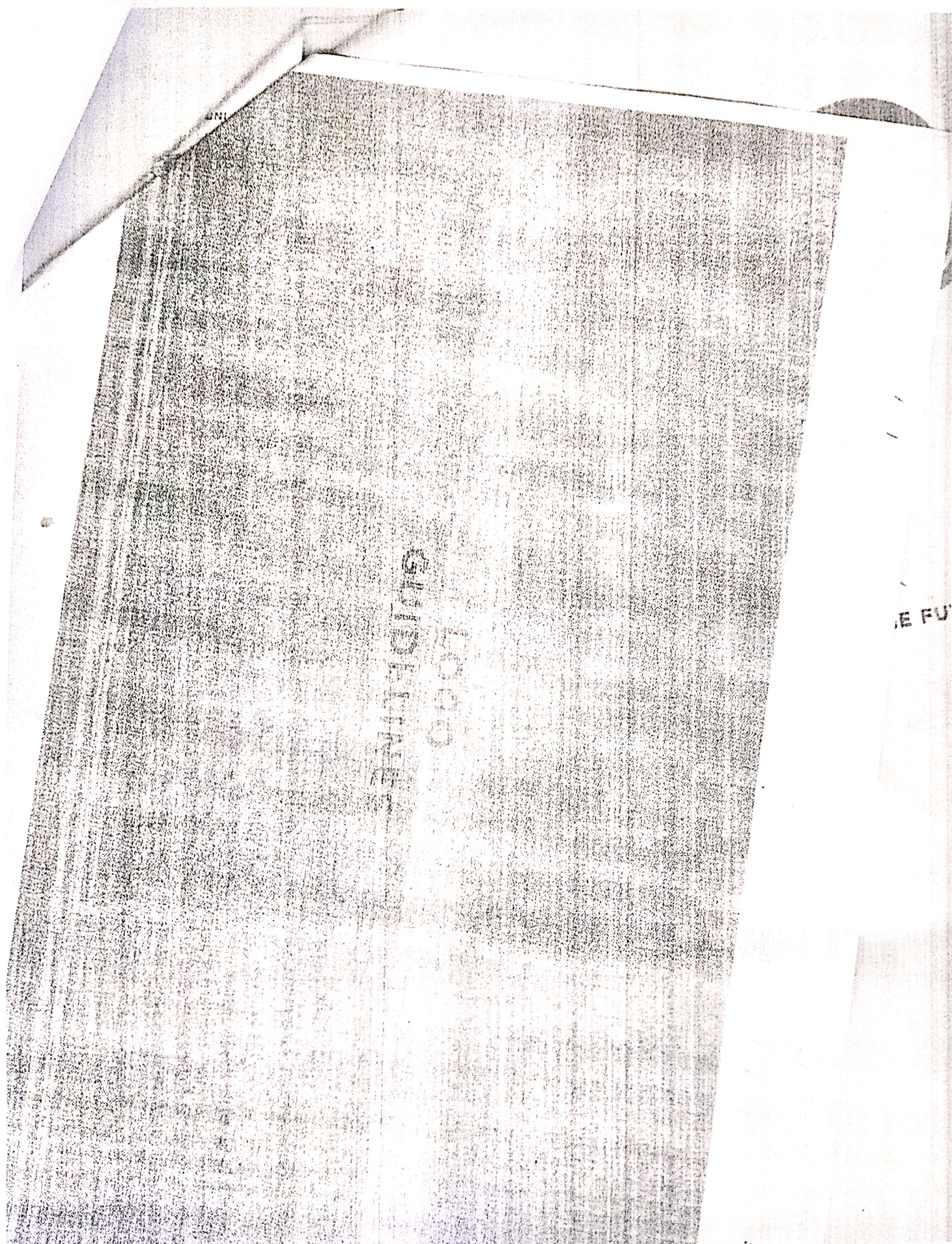
ONE EARTH • ONE FAMILY • ONE FUTURE

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BRAND GUIDELINES





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P-105



INDIA 2023

BRAND GUIDELINES



भारत 2023 INDIA

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

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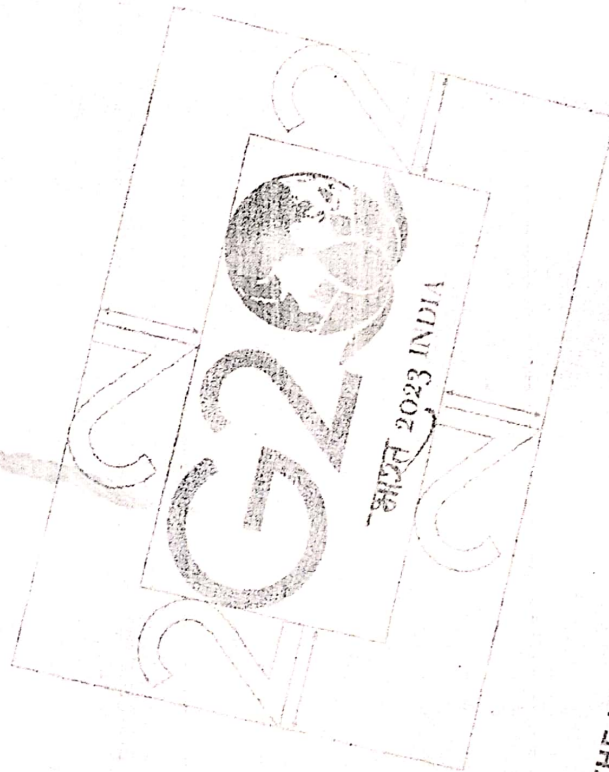
A - BRAND GUIDELINES LOGO LOGIC

03



The lotus, the national flower of India, symbolizes spirituality, wealth, knowledge and illumination. It also represents purity of heart and mind. The perfect symbol for sustainable.

This design interprets the Lotus as having seven petals. They are the seven seas and the coming together of seven continents of G20 Bharat 2023. This is the visual representation of India embracing the world as one united family.



CLEAR SPACE AROUND THE LOGO

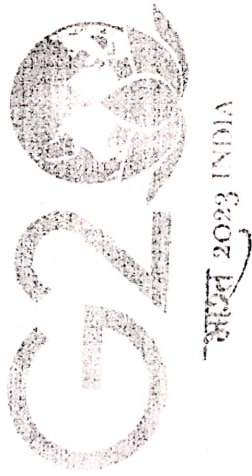
The G20 India logo has multiple colours and design elements, so it needs a lot of breathing / white space around it. The minimum free space around the logo, on any layout, should always be '2' distance on all its sides. Never put any text or graphics in that space.

SIZE OF THE LOGO

The logo can be scaled as large as needed but not smaller than the minimum size mentioned alongside.

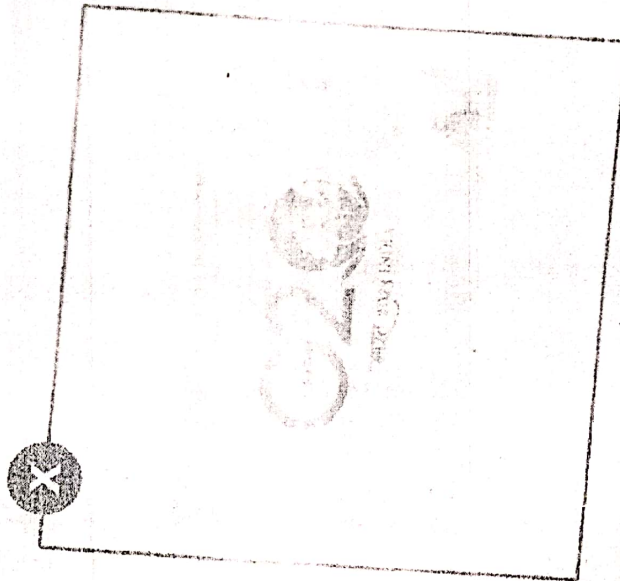
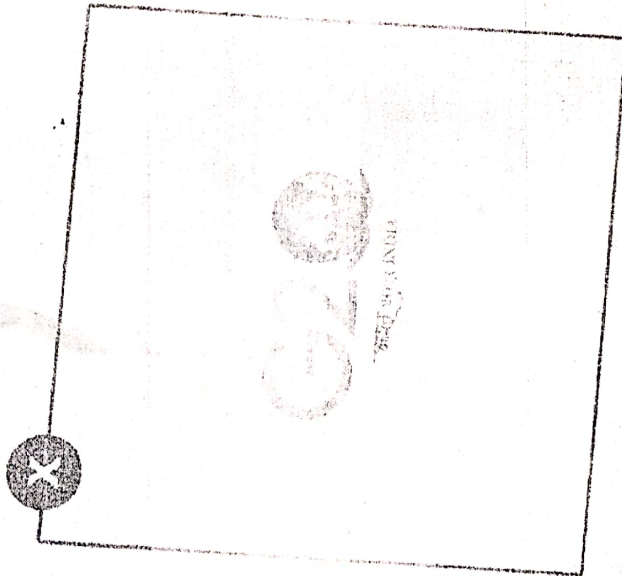
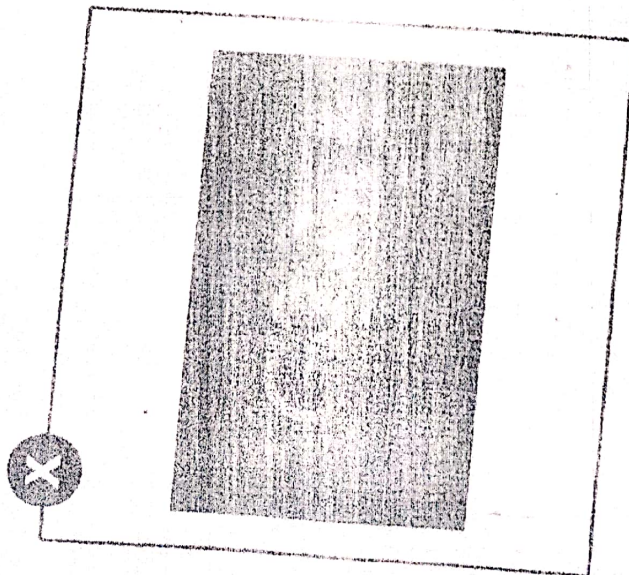


Print: 0.75 inch
Digital: 55 px



PRIMARY APPLICATION OF THE LOGO

The G20 India logo will only be used on a solid white background.
Use of the logo on any other colour or an image is forbidden.



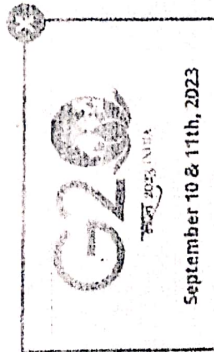
DONT'S OF LOGO APPLICATION

The above examples are a representation of how the logo is NOT to be used under any circumstance. NEVER use the logo on a black, dark-coloured, a light-coloured background or any image.

DON'T'S OF LOGO USAGE



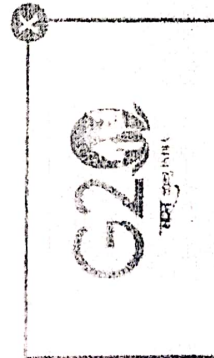
Never use the logo in grayscale.



Don't add any text in the mandatory clear space.



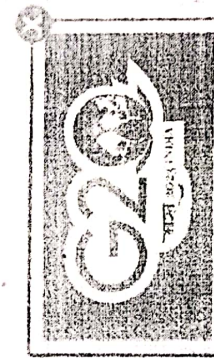
Never use the logo in reverse or in a single colour.



Don't stretch, squeeze or distort the logo. Always resize proportionately.



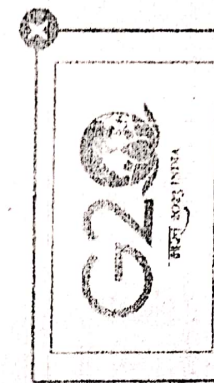
Don't create any new content and always use the logo artwork file.



Don't make a cut-out of the logo to use on a busy background.



Don't change any colour.

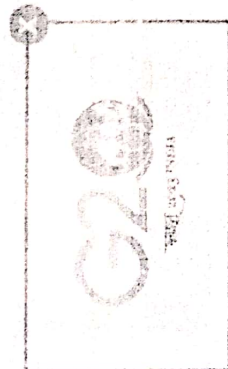


Don't add a keyline to the logo.

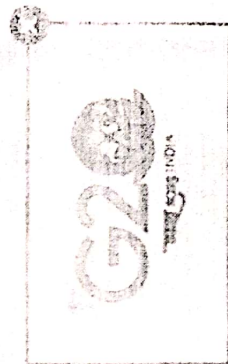
LOGO USAGE RESTRICTIONS



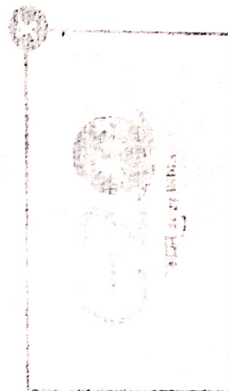
Don't use the symbol alone, without the text



Don't use the logo on any background other than white.



Don't add any outline, shadow or casing for emphasis or legibility.



Don't fill elements of the logo with any texture, images etc.

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BRAND GUIDELINES



INDIA 2023

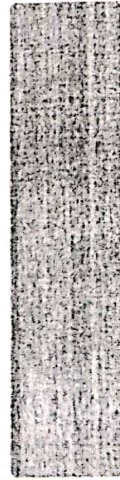
LOGO COLOURS



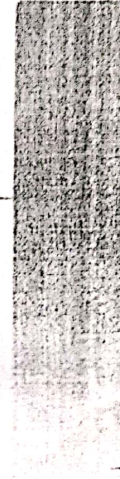
CMYK - 0 50 100 0
Web - #F7941D



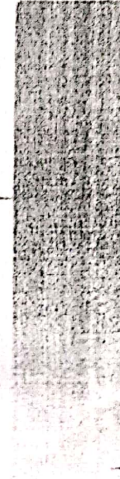
CMYK - 100 25 100 0
Web - #008A4B



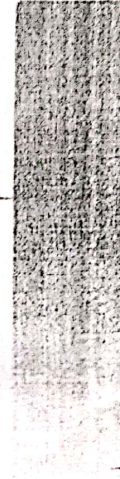
CMYK - 100 98 20 10
Web - #2C2E75



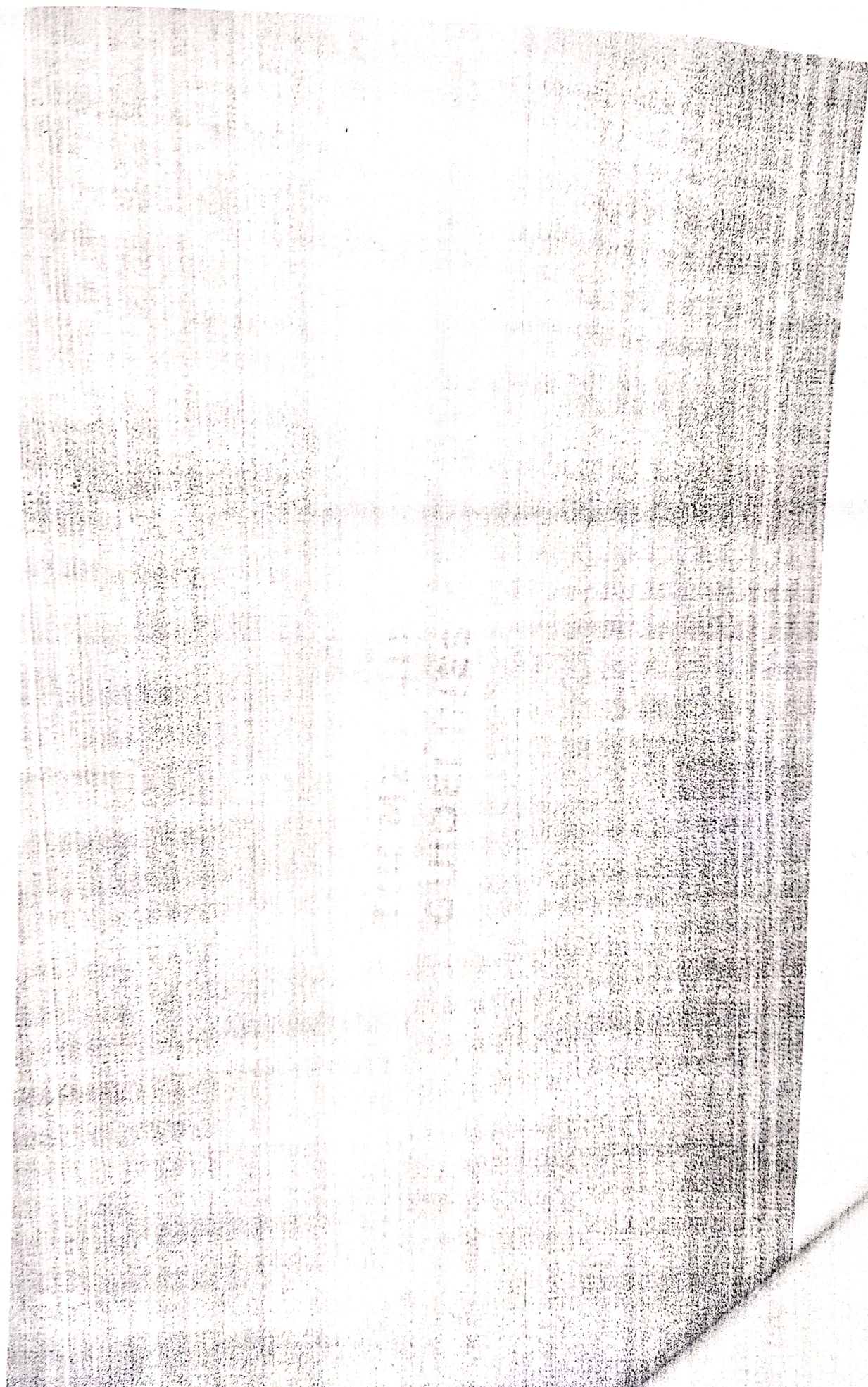
CMYK - 25 0 0 0
Web - #89E5FF



CMYK - 85 25 0 0
Web - #0095D5



CMYK - 88 50 0 0
Web - #0075BC



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VASUDHAIVA KUTUMBAKAM UNIT

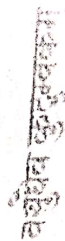
VASUDHAIVA KUTUMBAKAM UNIT

Vasudhaiva Kutumbakam is a Sanskrit phrase found in Hindu texts and translates to "The World Is One Family", which means all living beings on the earth are brothers and sisters. "Vasudhaiva Kutumbakam" is the core thought of the India chapter of G20.

Primary usage



Alternate usage to be avoided



ONE EARTH - ONE FAMILY - ONE FUTURE



ONE EARTH - ONE FAMILY - ONE FUTURE

GUIDE FOR USAGE - VASUDHAIVA KUTUMBAKAM (VK) UNIT

It is mandatory to use this unit along with the logo, in all brand communication. Always use these units from the artwork file provided. Do not compose or edit. Unit A should be used in horizontal layouts & unit B in vertical layouts. The primary usage of the unit is in white on a petal arrangement graphic as background. The alternate usage is in the logo blue (CMYK - 100 93 20 10, Web - #2C2E75) on a white background, but it should be avoided.

1220

8111

EXAMPLES OF PLACEMENT OF VK UNIT

Presented here are a few examples of the usage of the VK unit on different petal arrangements and layout orientations.

